

## **The Tigress Hosts Tips for TIP**

The Tigress will host Bobby Heugel and Alba Huerta for two days to benefit the Tequila Interchange Project - a non-profit organization promoting awareness of tequila culture and sustainability on February 20th and 21st from 4pm to 12am. In addition to an agave based menu, Foreign and Domestic will provide Mexican themed snacks.

All drink proceeds will go to the Tequila Interchange Project.

The Tequila Interchange Project is the only US-based organization advocating traditional productions practices, research, and sustainability throughout the agave agricultural process. Members of this organization include some of the United States' most respected bartenders and bar professionals, independent tequila researchers, and other industry experts. Recently, members of this organization have expressed concerns about modern trends spreading throughout the tequila industry and are actively engaging producers and researchers to better guide the direction of the industry.

**Address**                      100 N LP Ste G Austin, TX 78751

**Website**                      <http://thetigresspub.com/>

**Media Contact**              Ceci Norman – Communication Manager, TIP:  
[tequilainterchangeproject@gmail.com](mailto:tequilainterchangeproject@gmail.com)  
512-673-7851